



NLS
FINNISH GEOSPATIAL
RESEARCH INSTITUTE
FGI

Smartphone Positioning Accuracy and Characteristics of Volunteered Geographic Information from Pyykkijahti

EuroSDR/AGILE 2024 workshop:

Current trends of volunteered geographic information in national mapping and cadastral agencies

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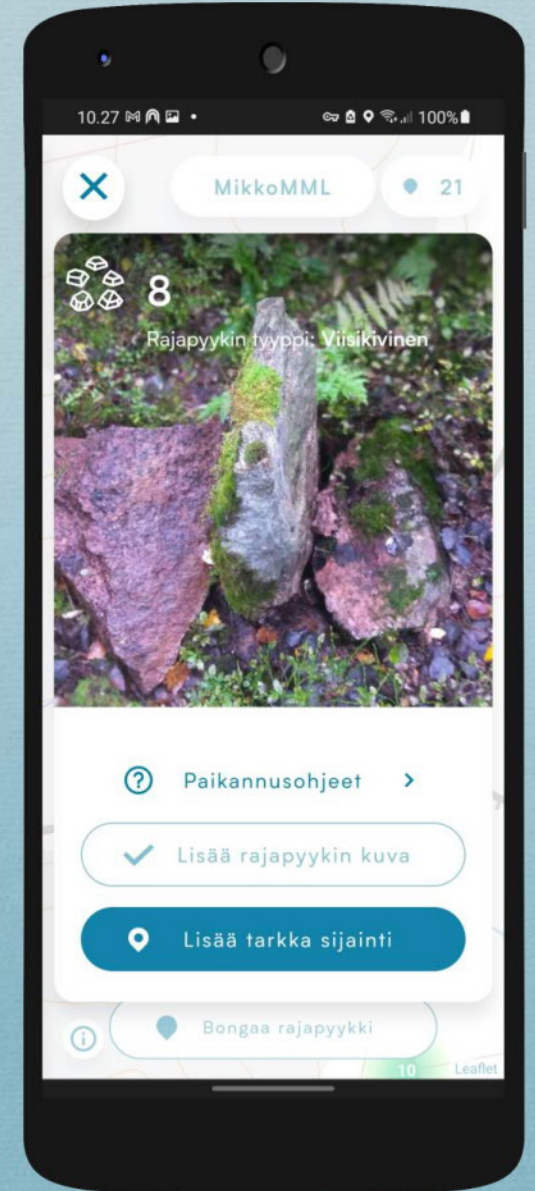
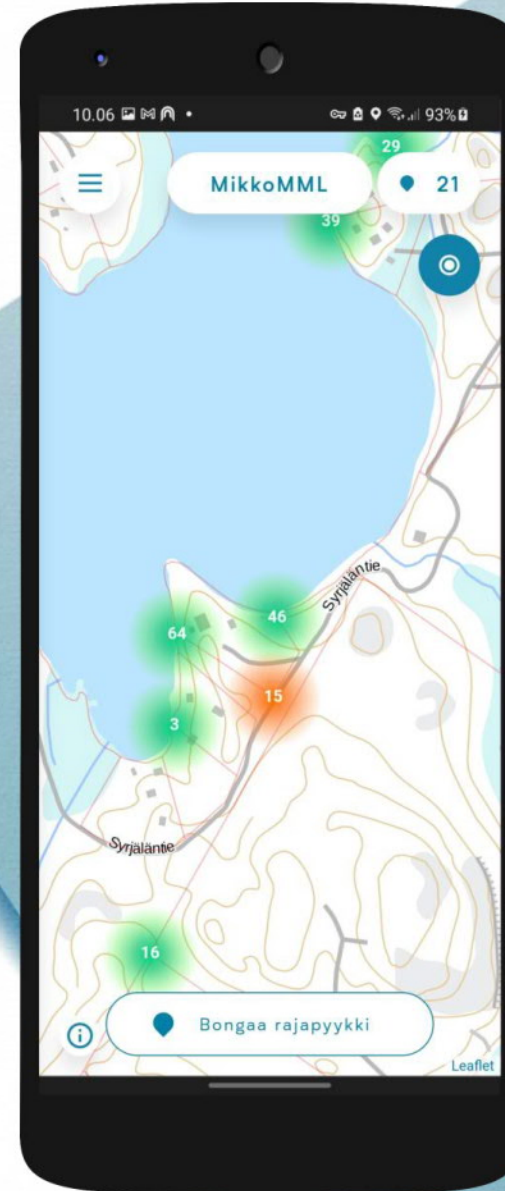
Finnish Geospatial Research Institute (FGI, NLS)

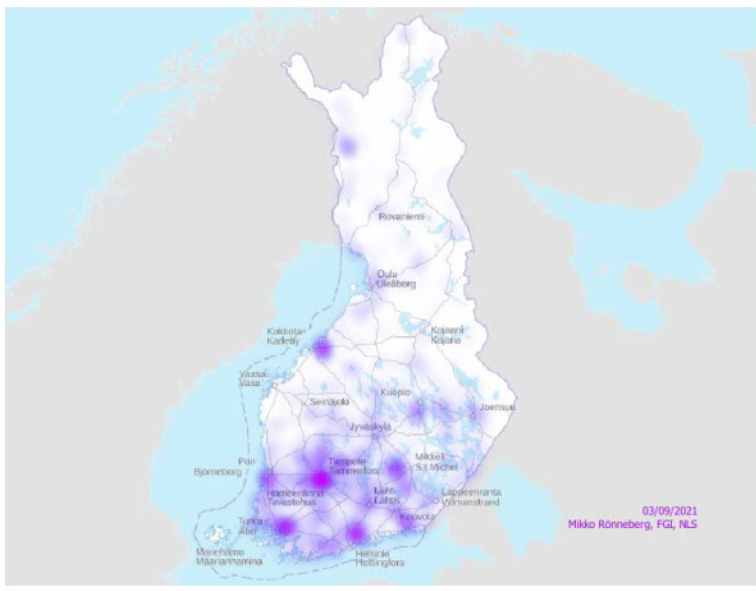
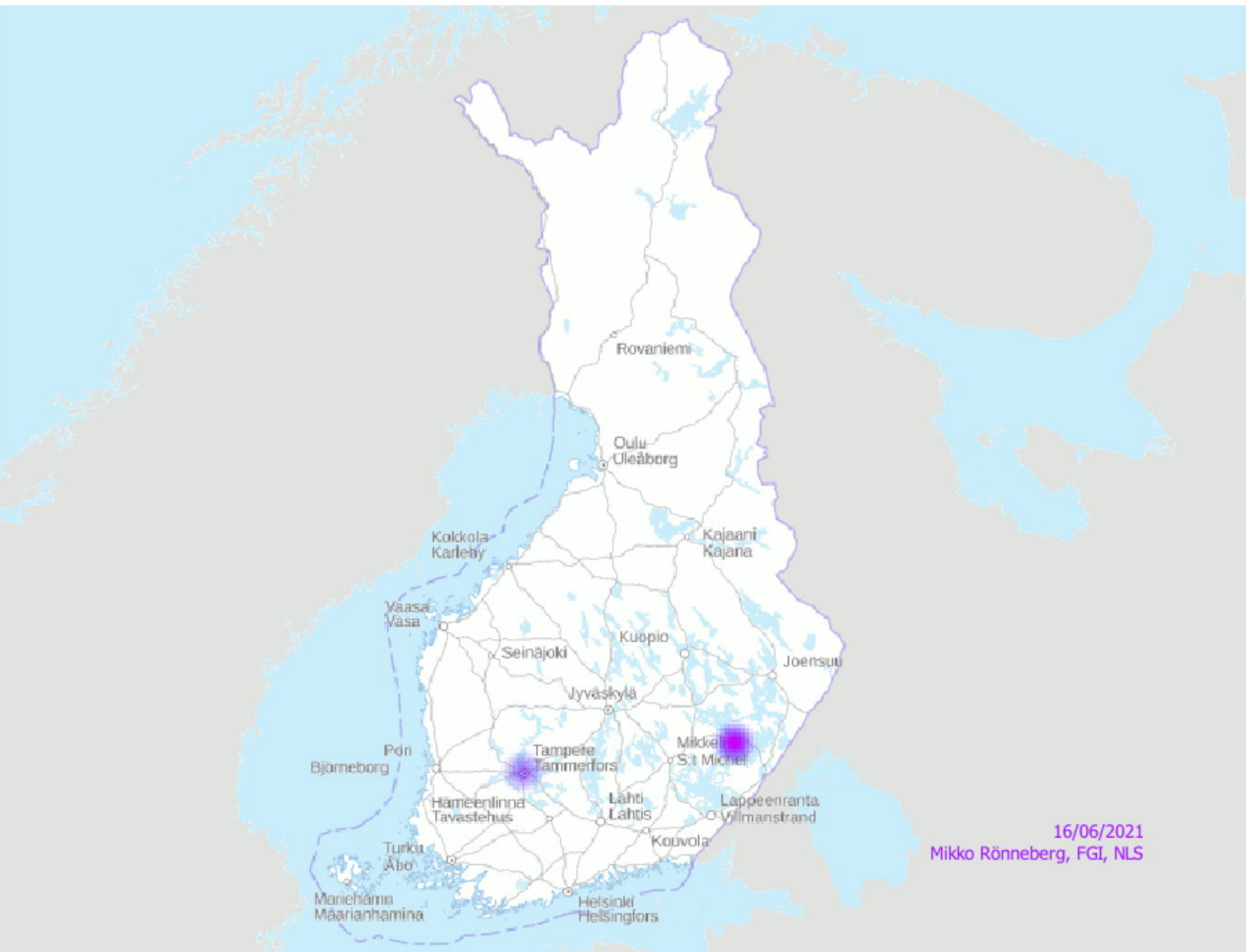




Marker Quest (Pyykkijahti)

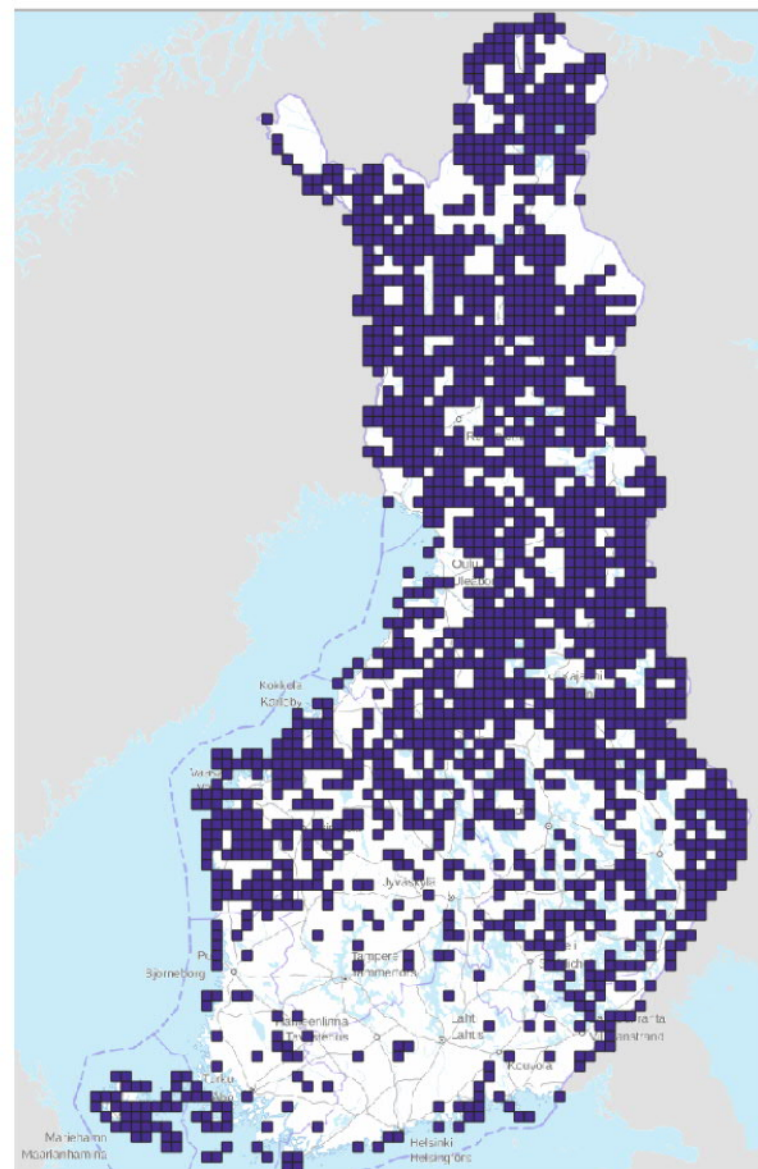
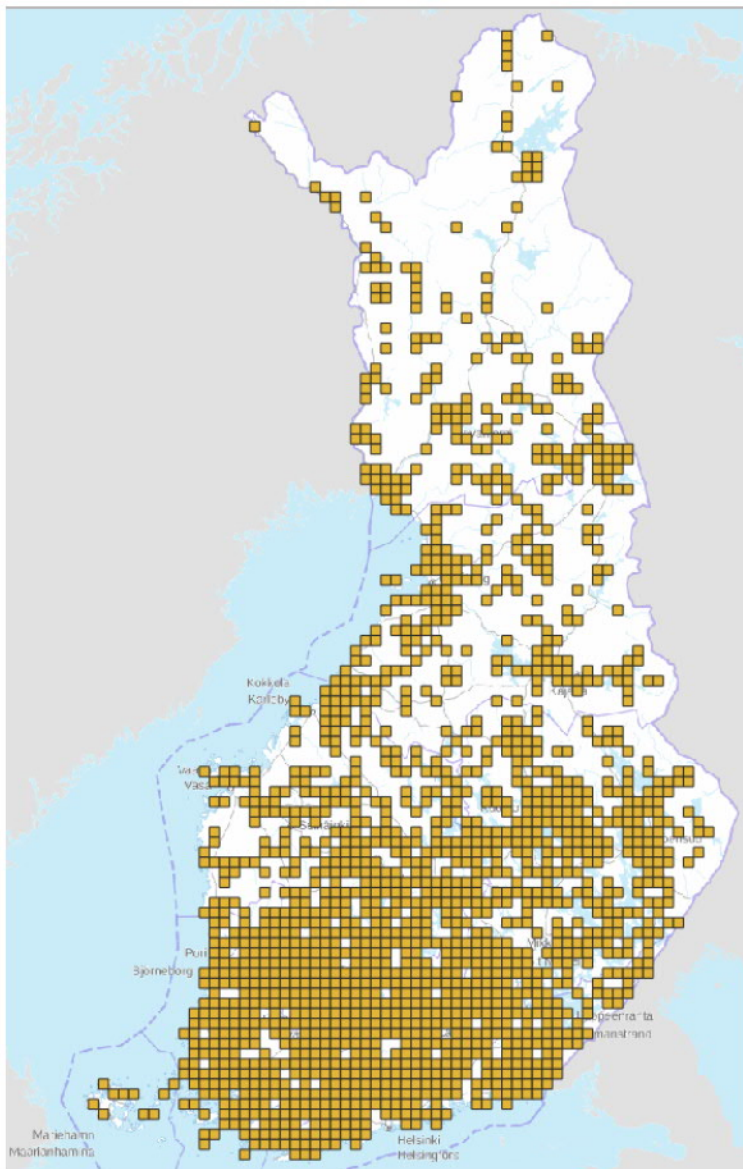
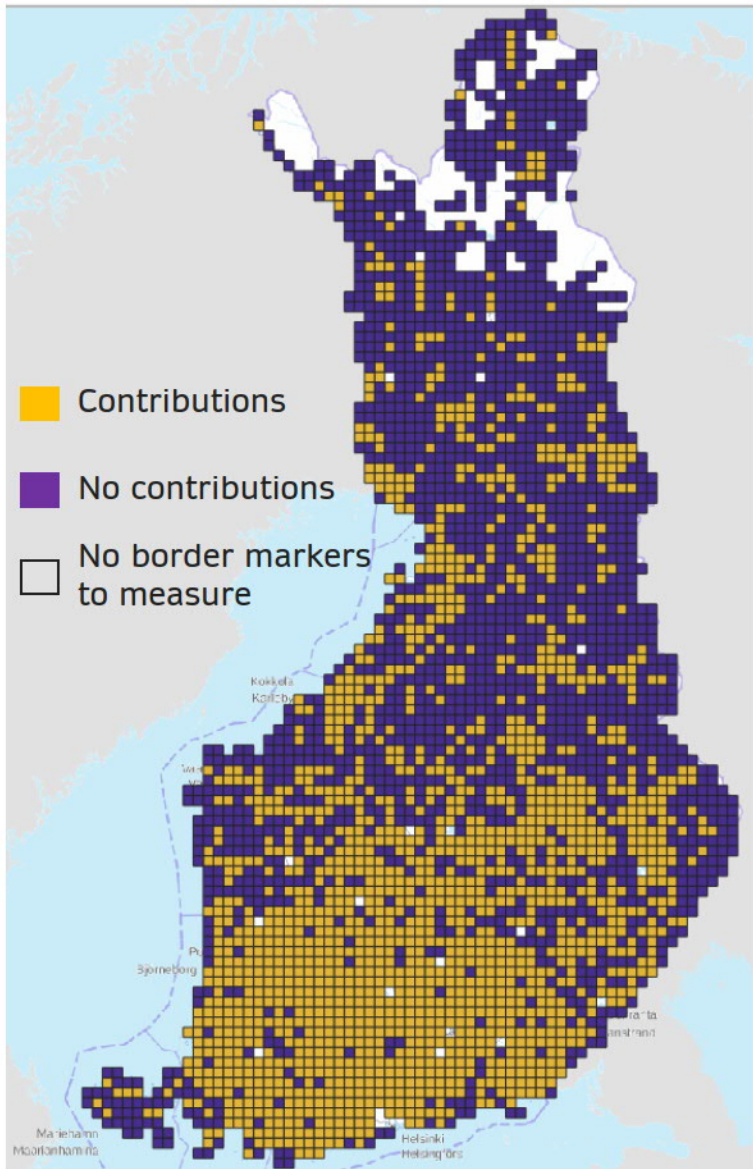
- Game for enhancing location accuracy of border markers in the Finnish cadastral index map (CIM) by crowdsourcing.
- Players measure inaccurate markers in the terrain *or* mark them missing.
- June 2021 – September 2022
 - +4 500 users.
 - +30 000 contributions.
 - 82% considered Pyykkijahti pleasant or very pleasant experience (n=402).





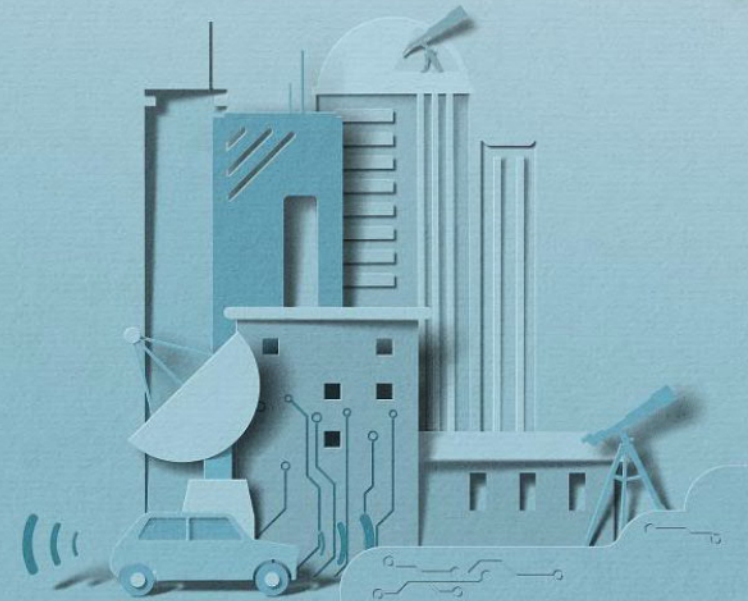
Accumulation of measurements during the pilot

- 17.6.-1.9.2021
- media campaign in Pirkanmaa



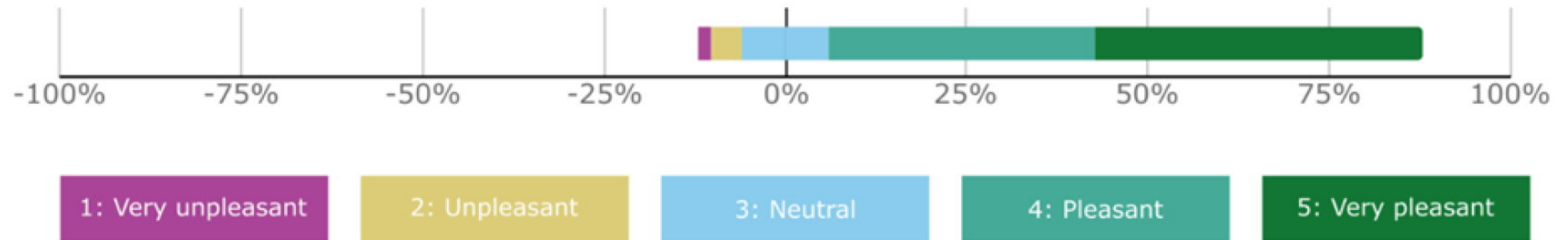
Crowdsourcing

Why over 4600 citizens went searching for border markers?



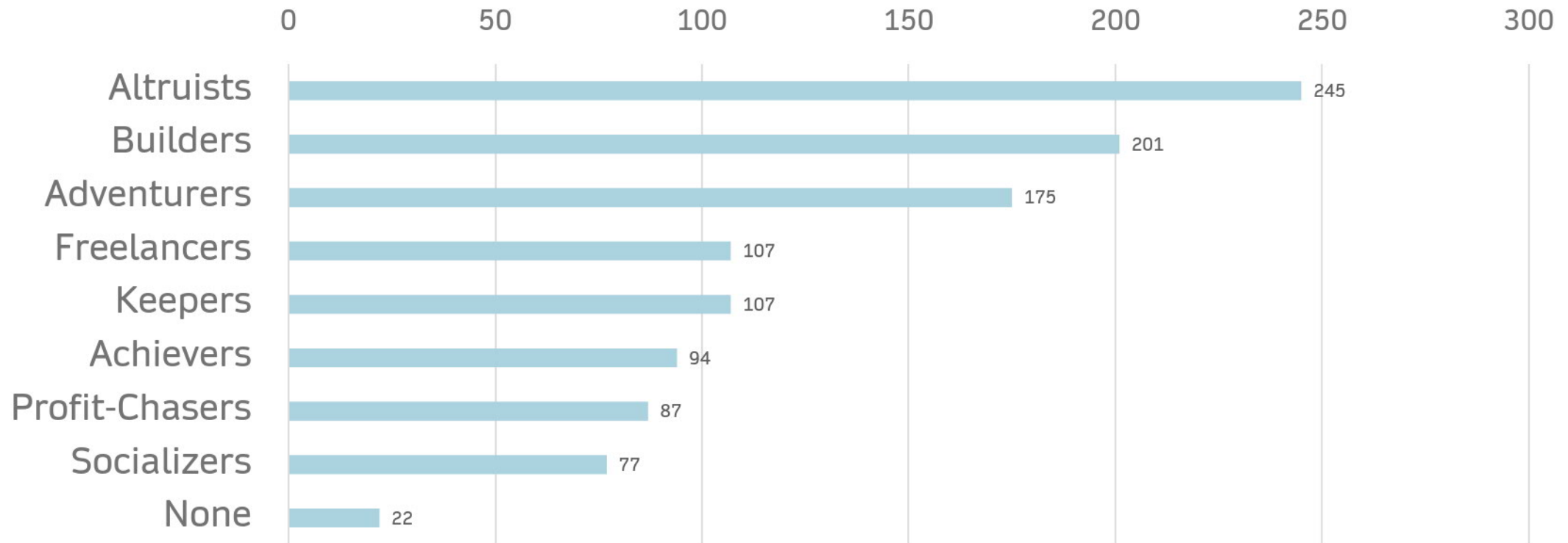
Evaluation results

What was the artifact experience like?



Contributor types

Marker Quest: Distribution of contributor types
(questionnaire: multi-choice, n=423; Gómez-Barrón et al., 2019)



Reliability of Marker Quest measurements

Visual inspection of marker photos by professional surveyors

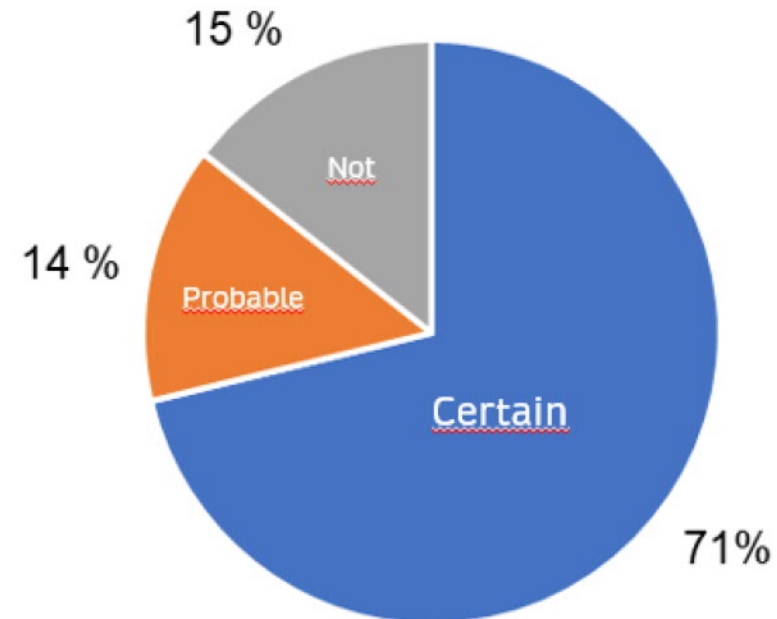
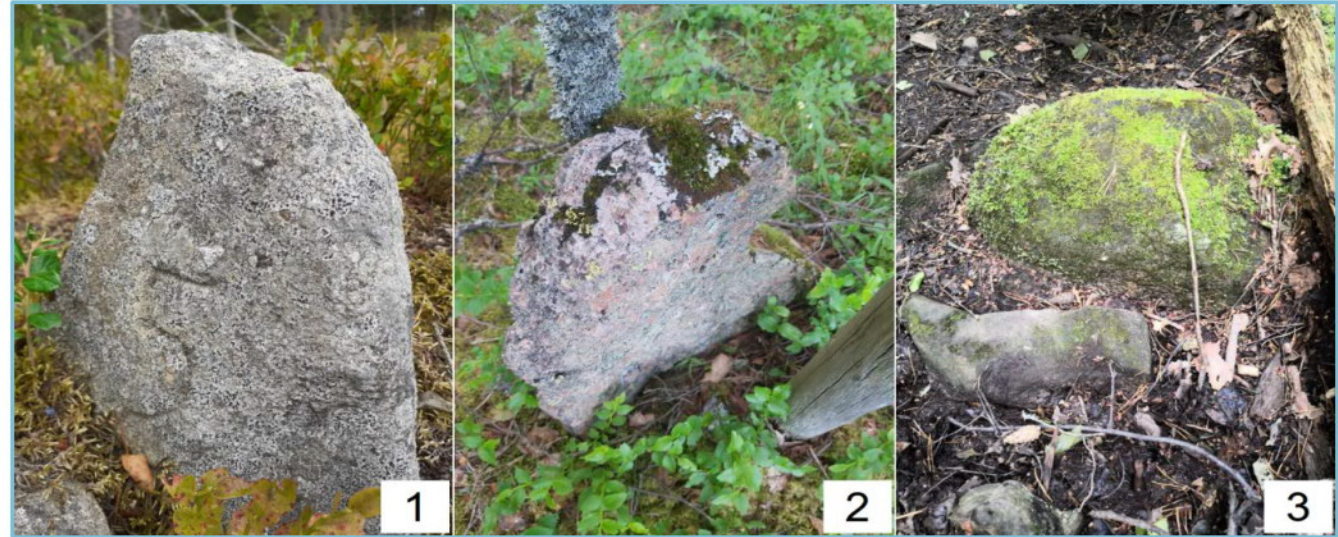
- 400-marker random sample

1. Certain border marker

2. Probable border marker

- 60 % possibility

3. Not a border marker



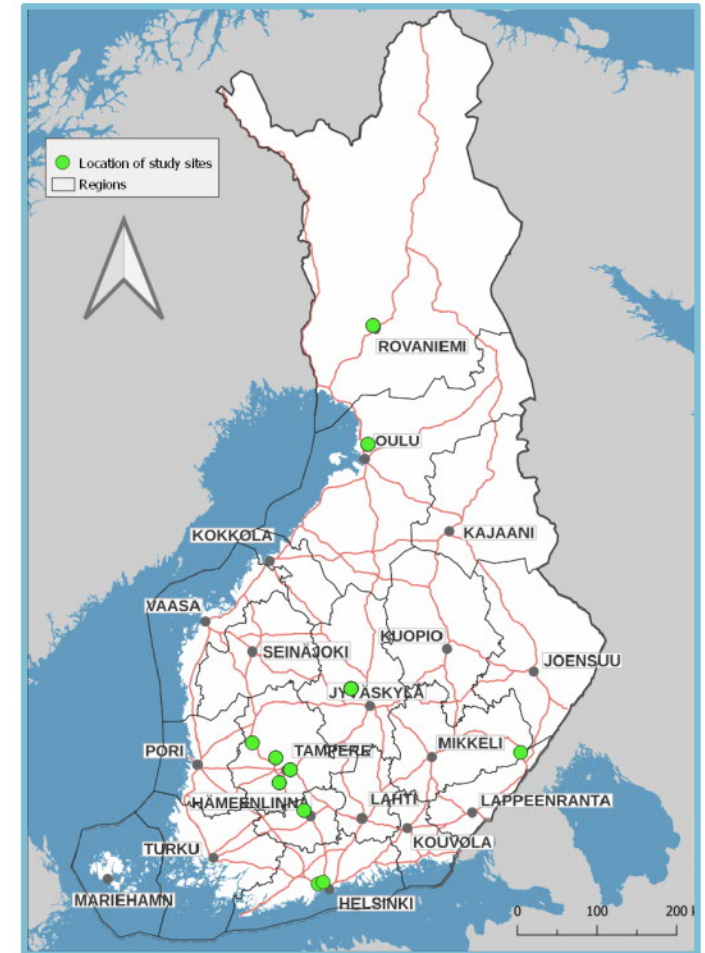
Accuracy of smartphone positioning

Accurate at all?

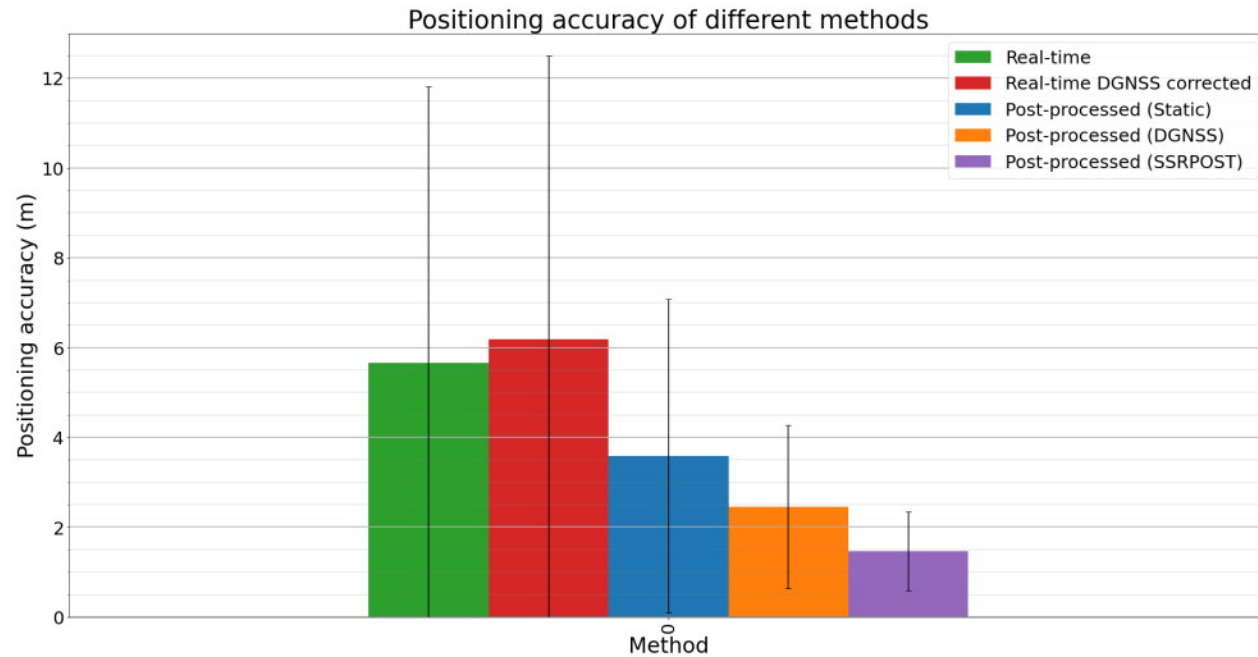
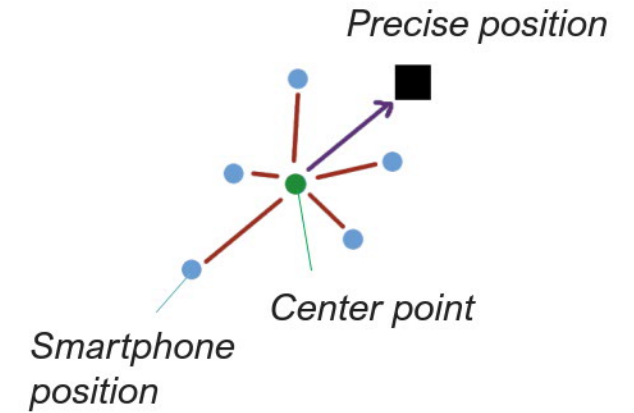


Study areas and measurements

- Test measurements were done by surveyors of NLS
 - Measuring was done in a simulated crowdsourcing environment
 - Smartphone measurements were taken from each border marker
 - Reference measurements of border markers were taken by accurate GNSS RTK positioning
- Statistics
 - 41 border markers
 - 1889 measurements
 - 12 smartphone types



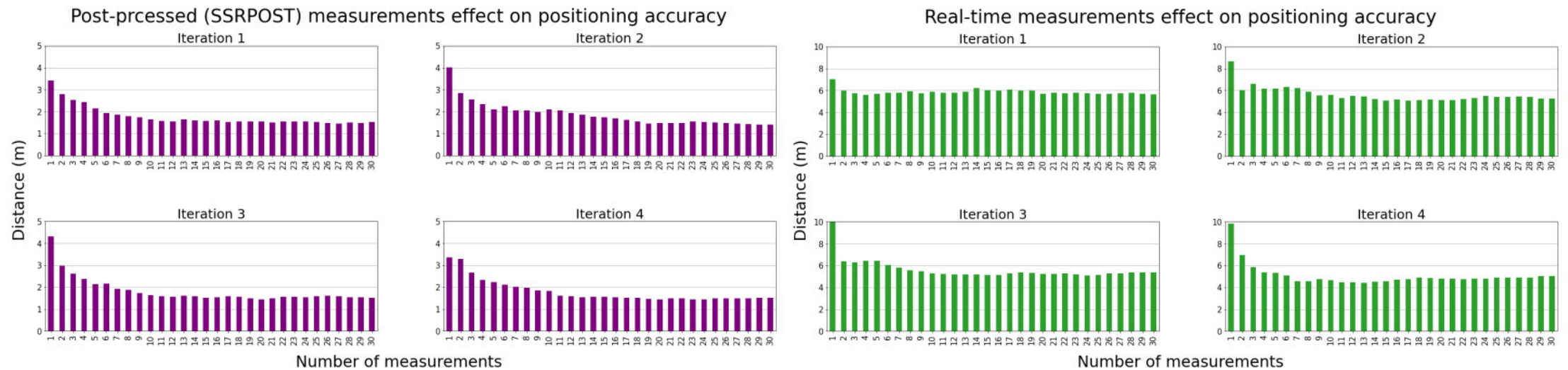
Positioning accuracy of center points



Positioning accuracy of positioning techniques

| | mean (m) | st dev (m) | median (m) |
|---------------------------|----------|------------|------------|
| Real-time | 5,66 | 6,15 | 3,18 |
| Real-time DGNSS corrected | 6,19 | 6,31 | 3,76 |
| Static | 3,58 | 3,49 | 2,31 |
| DGNSS | 2,45 | 1,81 | 2,09 |
| SSRPOST | 1,46 | 0,88 | 1,34 |

Positioning accuracy change when number of measurements increases



- Order of measurements was selected randomly for each iteration.

Summary & Conclusions

- Big data crowdsourcing is realistic for NMCA needs
 - gamification and ease of use inspires to start and keep measuring.
- Over 90% of border markers with lower than 5 m accuracy can be enhanced significantly.
- Positioning accuracy improves importantly with post-processing
 - individual measurements: 3,92 m
 - average center points: 1,42 m.
- Repeated measurements
 - most improvement with 2–3 measurements
 - minimal improvement after 10 measurements.
- Further studies
 - geodetic and calculational optimisations of the post-processing workflow
 - study differences of common smartphone models
 - longer field measurement times.

Publications & Acknowledgments

Rönneberg, M. and P. Kettunen, 2023. A gamified map application utilising crowdsourcing engaged citizens to refine the quality and accuracy of cadastral index map border markers. *International Journal of Digital Earth*, 16(2), 4726-4748. <https://doi.org/10.1080/17538947.2023.2279673>

Jussila A, 2023. Positioning accuracy of smartphones in crowdsourcing context. Master's thesis, Department of Geoinformatics, Aalto university. <http://urn.fi/URN:NBN:fi:aalto-202305213319>

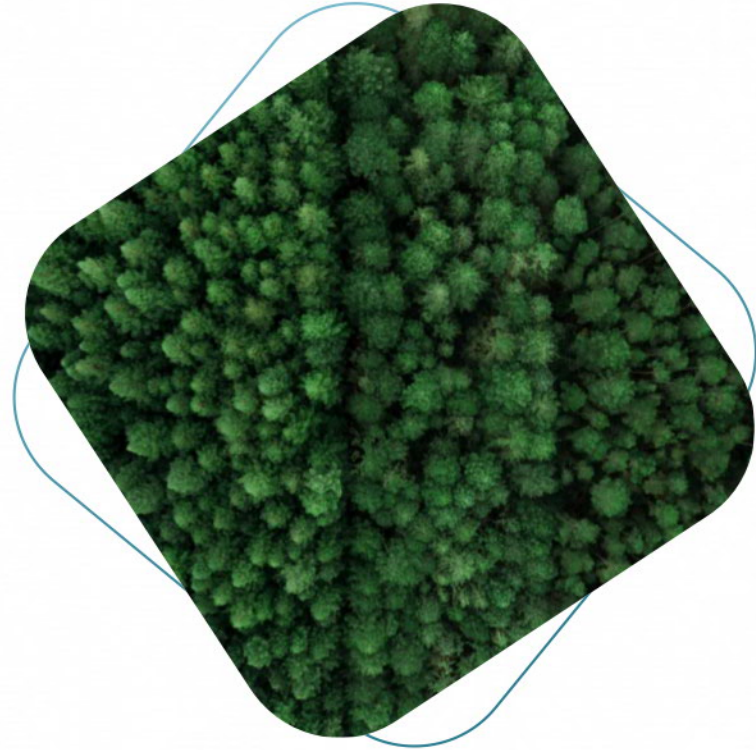
Kontiokoski A, 2021. Rajamerkkien sijaintitarkkuuden parantaminen joukkoistetuilla älypuhelinmittauksilla. Opinnäytetyö, Lapin AMK. <https://urn.fi/URN:NBN:fi:amk-202202252860>

Kettunen, P. and M. Rönneberg, 2022. Accuracy Enhancement of Cadastral Boundary Marker Coordinates with Smartphone Crowdsourcing. In Krisp, J.M., Meng, L., Kumke, H. and H. Huang (eds.), Proceedings of the 17th International Conference on Location-Based Services, pp. 154–155. <https://hdl.handle.net/10138/350768>

Luore and Matko projects of the National Land Survey of Finland, 2021-22.

CITIZEN CONTRIBUTORS

Thank you for your
attention!



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